

LAKE EFFECT ICE CREAM TRUCK

GENERAL INFORMATION

The truck serves our own, house-made Lake Effect novelties pre-packaged and ready for your guests. We have set flavors for you to choose from but can create a custom novelty to suit your particular needs. (See enclosed menu)

We offer two basic services:

1) Ice Cream Pre-Pay (Reserved) Package

STEP #1 - Choose your date and time:

Since we want to make sure that we efficiently start serving when you need us, please make sure your guests are ready for ice cream when we arrive-rain or shine! Minimum booking time is 1 hour, during which we can serve upwards of 150 people.

STEP #2 - Choose your location:

That is, where do you want us to park our truck? This will help us determine travel charges and travel time requirements. It is the responsibility of the individual booking the truck to ensure that your location is accessible by our truck, and that our truck will be easily accessible by your guests.

A deposit of \$100 will hold your date, and when our service is complete will then be applied to your final bill. This deposit is non-refundable should you cancel less than 14 days from your event.

A travel fee of \$5 / mile to your event, with a minimum charge of \$30, will be assessed as calculated by Google Maps from our home base at 49 Niagara Street in Lockport, NY to your chosen location. This fee will have the truck at your location for 1 hour, each additional hour will be billed at \$50.00, regardless of the location.

Large distances are negotiable.

STEP #3 Choose your ice cream! (Please note we require a minimum order of 50 items)

Take a look at the menu on the next page and choose what ice cream treats you would like us to bring. Any extras of your chosen items that remain at the end of your booking will be left with you to stuff your freezers with ice cream awesomeness! If you were thinking of a custom novelty on the truck, or an ice cream flavor that you don't see, let us know on the google form and custom items can be made for an additional cost.

****The Lake Effect team taking care of you will keep count of your items. We will stock an additional 10% to have on hand in case you realize you needed extra.**

ICE CREAM OPTION MENU

<i>Ice Cream Cups</i> \$4	<i>Ice Cream Bars</i> \$4	<i>Go Cones</i> \$4.50	<i>Popsicles</i> \$3	<i>Cookie Ice Cream Sandwiches</i> \$5
Silver Cloud Vanilla	Campfire S'more	Chocolate Chip	Orange Tang	Peanut butter cookie & House chocolate ice cream
House Chocolate	Springtime Mint	Coffee Delight	Strawberry Fudge	Chocolate chip cookie & silver cloud vanilla ice cream
London Fog	Peanut Butter	Peanut Butter	Watermelon	Caramel crunch cookie & salty caramel ice cream
Blue Moon	Blue Moon	Salty Caramel Truffle	Mango Honey	Caramel crunch cookie & salty caramel ice cream
Mint Chip	Butter Beer		Flux Capacitor Lemon Lime	
Peanut Butter Epiphany	Cookie Dough		Arnold Palmer Iced Tea	Chocolate fudge cookie and cookies and cream ice cream
Paula's Glazed Donut	Strawberry Crunch	<i>Pup Treats for Dogs</i> \$3		
Frozen Hot Chocolate	Almond Joy	A tub of frozen dog treats in 3 flavors		
Revolution Coffee				
Salty Caramel				

After you choose your novelties, add them up, and take a pre-tax 10% package discount right off the top!

When this is all finished, fill out the handy google form we made, and we will get back to you as soon as possible to let you know if the truck is available for your date and the estimated cost of your Lake Effect truck visit! Once you receive your quote, all visits require a \$100.00 non-refundable deposit to hold your date. The Google Form must be filled out for us to quote your event.

Pre-Pay package Google form link:

<https://t.ly/UJaDx>

Additional information and reminders for your reservation:

- *Final invoice (less \$100 set-up fee) due at truck's time of departure. We accept cash, checks, and credit cards. There will be a \$25 fee on all returned checks.*
- *If extra items are left from your reservation, we'll leave them with you to enjoy. We will not sell ice cream out of the truck during your booked event. However, you are responsible for ensuring that only your guests are being served. If you are concerned about this, consider creating a ticket or voucher for the guests you are treating to ice cream.*
- *Remember, we'll be there rain or shine!*
- *We'll do everything to ensure the timely arrival of our truck. If there are unforeseen circumstances such as weather or traffic causing our delay, we will contact you to let you know our estimated arrival time.*

2) Pay-Per-Item Truck Visit

We are always open to bringing our truck to your event, this option is less structured, and something we would need to discuss. Please fill out the google form to give us the basic information and we will be in contact with you to discuss the visit.

Pay per item Google form link:

<https://t.ly/R-pQz>

If you have Any additional questions, please email us at:

lakeeffecttruck@gmail.com